

EVENT BROCHURE

ETHERLAKEN • SWITZERLAND

events@etherlaken.com

ETHERLAKEN

Future Campus

In the next years the former Jungfrau Park in Interlaken is to be developed into a Future Campus covering around 100,000 m². The campus will combine living, working, research, and leisure, offering pioneers a platform to develop and test innovative solutions and, if successful, scale them up for the outside world.

Interim use (2026-2028)

During a 2-3-year interim use, the area will be activated and revitalized through events and programs, co-working, research, as well as gastronomy and accommodation.



JUNGFRAU REGION

Switzerland's #1 tourist region



Less than two hours away by direct connection from Zurich, Basel, Lucerne, and Bern



International destination with guests from all over the world and over 3 million overnight stays per year



Breathtaking **nature** that inspires and opens up new perspectives



A wide range of **leisure and outdoor activities** – ideal for multi-day programs, events, and retreats



Jungfraujo



Schilthorn



Lauterbrunnen



St. Beatus Caves



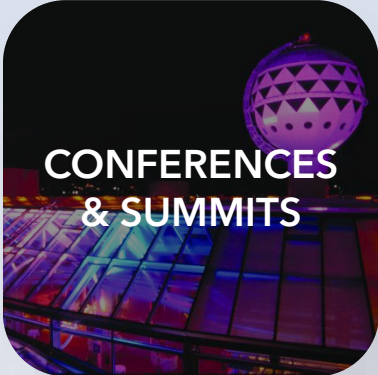
Fallschirm und Paragliding



Wintersport

EVENT FORMATS

The venue offers space for unique experiences – from workshops and multi-day programs to conferences, trade fairs, and festivals. Together with our experienced partner network, we turn visionary ideas into reality.



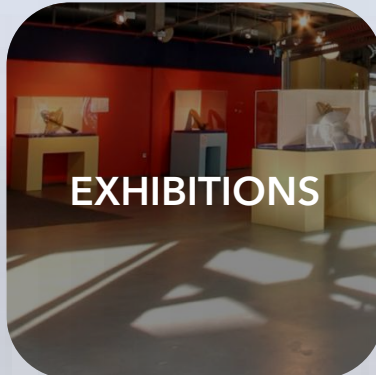
CONFERENCES
& SUMMITS



TRADE FAIRS



SEMINARS &
WORKSHOPS



EXHIBITIONS



CORPORATE
EVENTS



STARTUP
INCUBATOR &
HACKATHONS



APERITIFS &
NETWORKING



VIRTUAL
REALITY



TALKS & SHOWS



PARTIES & GALA
DINNERS



COMMUNITY
RETREATS



FESTIVALS

SITE

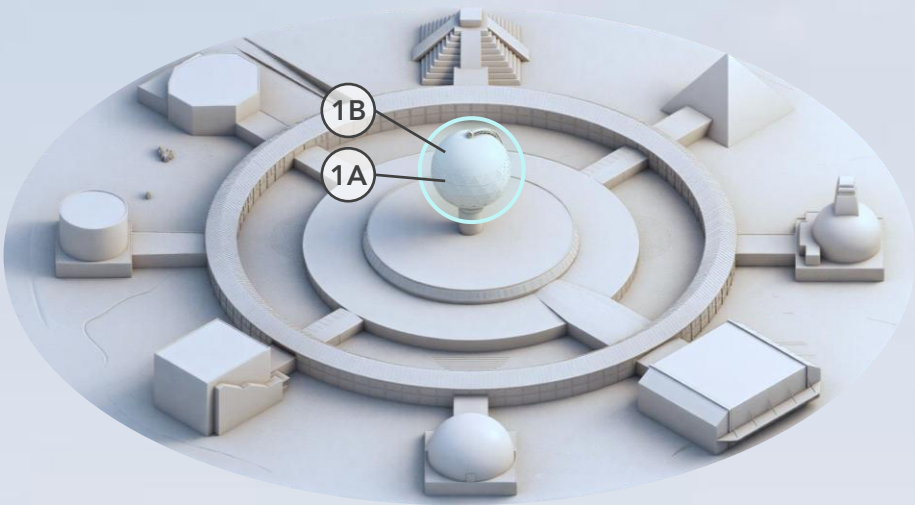
Location	Matten bei Interlaken (3 minutes from Interlaken Ost train station)
Size	100,000 m ²
Visitor capacity	6,000 people (indoor) 15,000 people (indoor and outdoor)
Trsp. infrastructure	1,200 parking spaces, bus stop, helicopter landing pad

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- 1 PANORAMA SPHERE
2 EVENT CENTER
3 FOOD AND BEVERAGE AREA
4 360° GLASS CORRIDOR
5 ENTRANCE/EXHIBITION HALL
6 7 SHOW PAVILIONS (incl. VR ARENA)
7 OUTDOOR AREAS
8 { RESTAURANT (from fall 2026)
ACCOMMODATION (from fall 2026)
RESEARCH AREAS (from fall 2026)

PANORAMA SPHERE

The 40-meter-high panoramic sphere offers spectacular 360-degree views of the Jungfrau region's mountain panorama and is ideal for exclusive event formats.

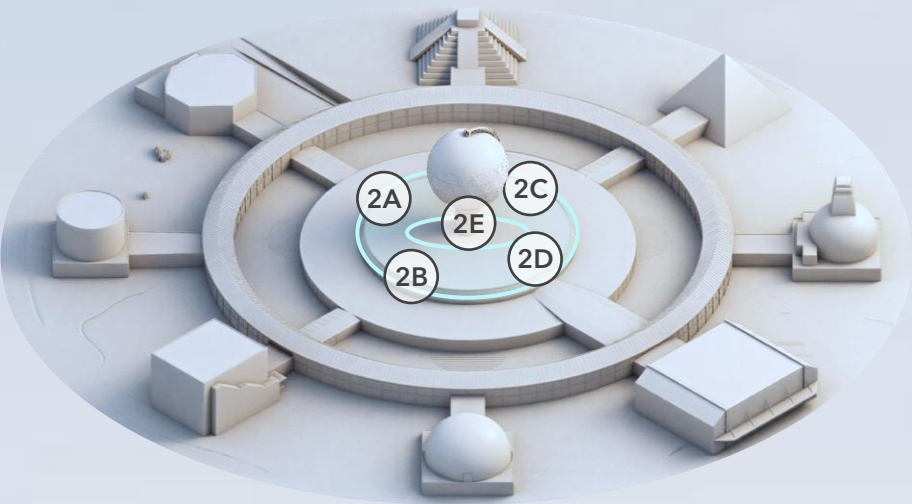
	1A 8th floor	1B 9th floor
Usable space	250 m ²	250 m ²
Capacity	50 people	50 people
Facilities	• 2 toilets • LED monitor • Electricity (220 & 400 V)	• 2 toilets • Bar / coffee counter • Electricity (220 & 400 V)
Formats	Conferences, panel discussions, workshops, corporate offsites, networking and VIP events, celebrations, gala dinners	



EVENT CENTER

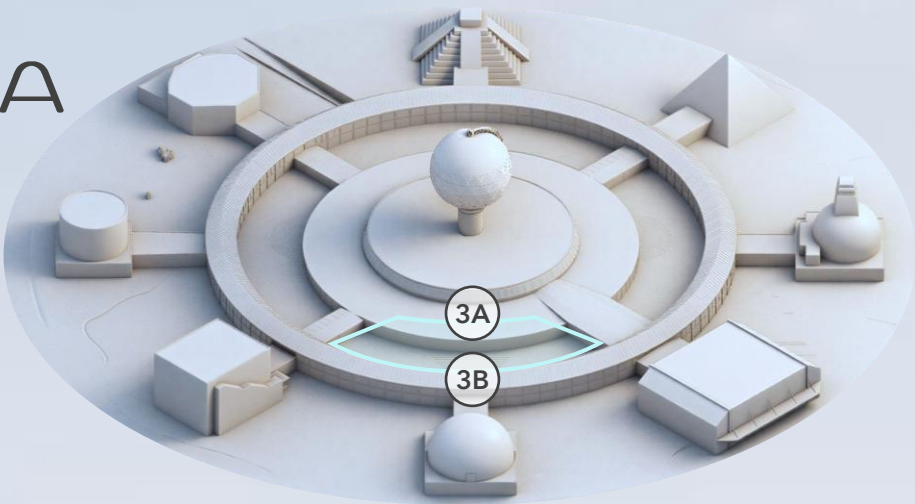
The Event Center can accommodate up to 1,500 people in over 2,000 m² of usable space and has four separable halls with direct access to the central foyer.

	2A Pegasus	2B Hercules	2C Taurus	2D Orion	2E Foyer
Usable area	505 m ²	490 m ²	435 m ²	180 m ²	460 m ²
Capacity					
Concert		600 ppl	550 ppl	450 ppl	150 ppl
Banquet		400 ppl	350 ppl	220 ppl	80 ppl
Seminar		300 ppl	280 ppl	200 ppl	50 ppl
Facilities	• 40 toilets / 4 showers (on the ground floor) • Two staircases and elevator • Electricity (220 & 400 V)				
Formats	Conferences, symposiums, hackathons, exhibitions, corporate events, banquets, foyer as an aperitif and networking zone				



FOOD & BEVERAGE AREA

The Food & Beverage area is located on the ground floor of the central building below the Event Center and has indoor and outdoor seating for up to 400 people, a bar, and three regeneration and serving kitchens.



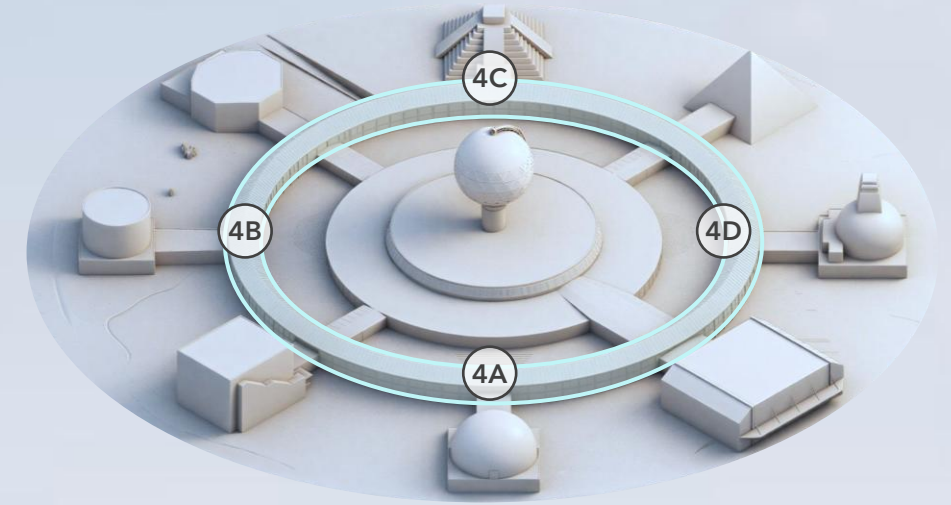
	3A Catering (indoor)	3B Terraces
Usable area	515 m ²	each 1,350 m ² (including green space)
Capacity	300 people	each 400 people
Facilities	• 3 regeneration and serving kitchens (including equipment) / 1 bar • Chairs and tables	• Sun umbrellas • Chairs and tables
Formats	Catering for all types of events	



360° GLASS CORRIDOR

The light-filled glass corridor, extending over 450 m, with operable windows, views of the surrounding greenery and direct vehicular access, is suitable for a wide range of event formats - from corporate events to trade fairs and exhibitions to gala dinners.

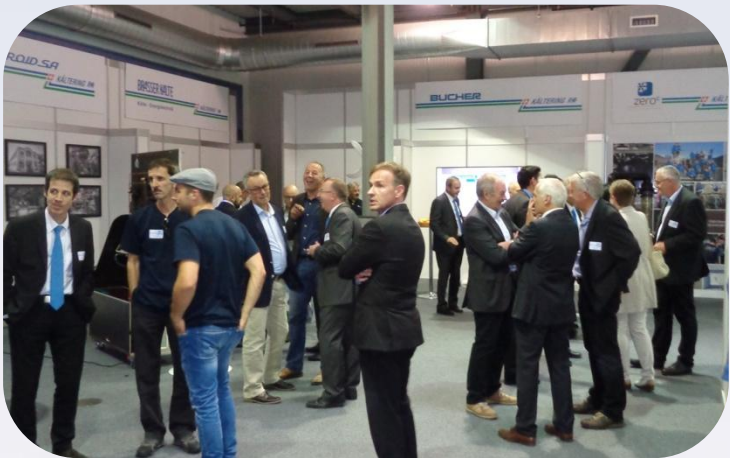
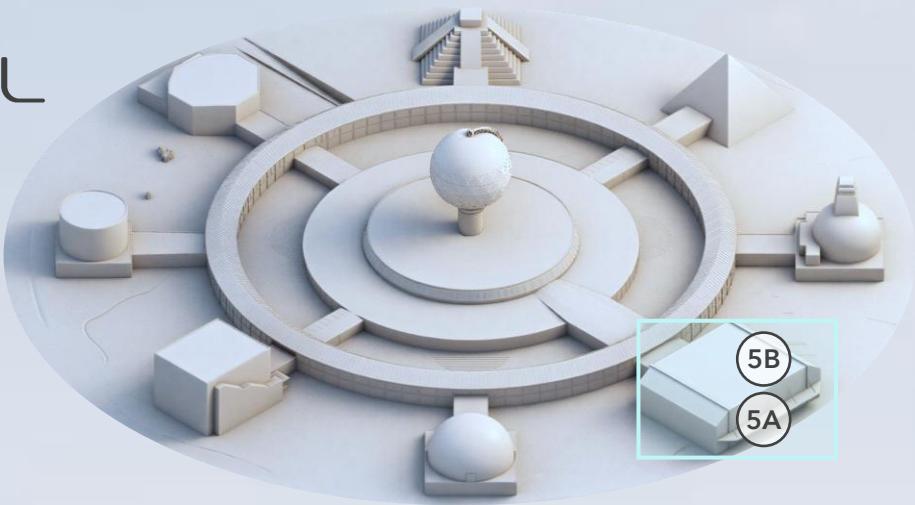
Usable area	4,000 m ² (500 m ² per sector) 454 meters long / 8 meters wide
Capacity	1,600 people (400 people per sector)
Infrastructure	• Covered, unheated • Openable lift windows and direct access • Chairs and tables
Formats	Trade fairs, exhibitions, corporate events, cocktail receptions and networking events, food court (e.g., food trucks)



ENTRANCE/EXHIBITION HALL

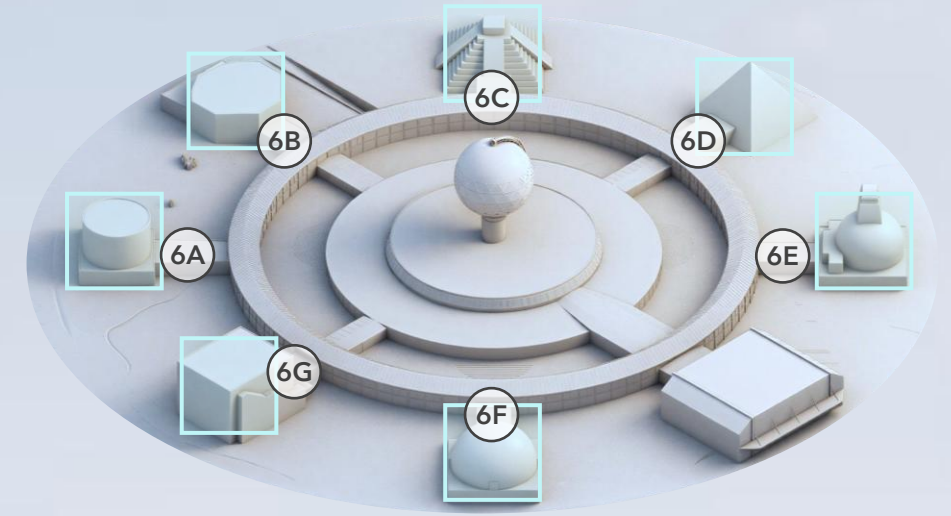
Thanks to its central location, the entrance and exhibition hall offers ideal conditions for trade fairs and exhibitions.

	5A Ground floor	5B 1st floor
Usable space	1'100 m ²	1,200 m ²
Capacity		
Exhibition stands	800 people	800 people
Infrastructure	• 40 toilets (ground floor of central building) • Staircase and elevator • Electricity (220 & 400 V)	
Formats	Trade fairs and exhibitions	



SHOW PAVILIONS

The seven themed pavilions can be seamlessly integrated into the event concept as satellites. Whether virtual reality games, immersive cinema, a laser show, or a party in a Mayan temple—we create extraordinary and magical experiences.



6A VR-Arena	6B Mega Stone	6C Maya Club	6D Pyramid	6E Ancient Dome	6F Space Dome	6G Cinema
790 m ²	870 m ²	920 m ²	710 m ²	530 m ²	500 m ²	480 m ²
1F: 360° arena (250 seats) GF: VR arena (16 players)	1F: Laser show (250 seats) GF: Flexible space	1F: Stage (250 seats) GF: Club (650 visitors)	1F: Flexible space GF: Stage (250 seats)	1F: Dome Theater (250 seats) GF: Flexible space	1F: Dome Theater (250 seats) GF: Tunnel	1F: Cinema with glass floor projection (250 seats)



VR Arena 1F



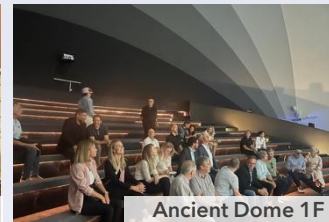
Mega Stone 1F



Maya Club 1F



Pyramid 1F



Ancient Dome 1F



Space Dome 1F



Cinema



VR Arena GF



Mega Stone GF



Maya Club GF



Pyramid GF



Ancient Dome GF



Space Dome GF

OUTDOOR AREAS

Around 80,000 m² of outdoor space surrounds the park. These include 1,200 parking spaces, a helipad, a biotope, and spacious park and lawn areas. They provide the ideal backdrop for festivals, film shoots, open-air cinemas, concerts, corporate events, sports and yoga sessions, garden parties, art exhibitions, and many other types of events.

	7A Lot	7B Outdoor court II	7C Outdoor court III	7D Outdoor area IV	7E Intermediate areas	7F Terraces
Usable area	25,000 m ²	5,000 m ²	11,000 m ²	6,000 m ²	9,600 m ² (each 1,200 m ²)	5,400 m ² (each 1,350 m ²)
Parking	~1,000 parking spc.	-	~200 parking spc.	-	-	-
Usage	• Parking spaces • Camping (as part of events) • Corporate events • Festivals • Open-air cinema • Sports events • Exercises and training					



AREA OVERVIEW

Location	Area	Capacity	Usable space
Panorama Sphere	9th floor	50 people	200 m ²
	8th floor	50 people	250 m ²
Event Center	Pegasus	600 people	505 m ²
	Hercules	550 people	490 m ²
	Taurus	450 people	435 m ²
	Orion	150 people	180 m ²
	Foyer		460 m ²
Food & Beverage Area	Catering-Area (including kitchens)	300 people	515 m ²
	Terraces	400 people	1,350 m ²
Entrance and Exhibition Hall	1st floor	800 people	1,200 m ²
	Ground floor	800 people	1,100 m ²
360° Glass corridor	Individual sectors (1-4)	400 persons each	1,000 m ² each.
Pavilions *	7 pavilions	250 people each	480 - 920 m ²
Outdoor Areas	Parking	1,000 lots	25,000 m ²
	Bus parking		3,200 m ²
	Red square		1,200 m ²
	Open spaces between the pavilions		1,200 m ² each

SERVICES

Through our experienced event partners, event spaces can be booked with a range of service packages. Pricing is quoted individually based on requirements and scope.

1. Planning

- Concept and creative direction
- Program
- Budgeting
- Sponsorship
- Partner Coordination
- Ticketing
- Government concepts and approvals

2. Production and Technology

- Technical design and management
- Audio
- Light
- Video and Media
- Stage and Infrastructure
- Setup, operation and dismantling

3. Logistics

- Space and site management
- Electricity and water supply
- Delivery and material logistics
- Parking and traffic
- Waste and disposal
- Temporary structures

4. On-site management

- Overall operational coordination
- Reception
- Cloakroom
- Schedule and program management
- Service provider and trade coordination
- Guest, VIP, and speaker support

5. Catering

- Culinary concept
- Ordering, preparation and cooking of food
- Coordination of suppliers and partners
- Service and operation
- Set-up and dismantling

6. Accommodation and hospitality

- Planning of glamping and camping offers on site
- Booking and administration
- Coordination with external hotel partners
- Check-in, guest services and concierge

7. Security

- Security and access concept
- Security personnel and admission controls
- Emergency and evacuation management
- Coordination with police, fire department, and medical services

8. Cleaning services

- Cleaning before, during, and after the event (not included in basic service)
- Waste collection, disposal and recycling
- Toilet service, sanitary and hygiene cleaning

In Partnership with:



...and more

CONTACT

1. Event request



[Link](#)

2. On-site visit



[Link](#)

Questions? We're here to help:

events@etherlaken.com

